

33rd ANNUAL
AUTISM CONNECTIONS
AUTISM
CONFERENCE
APRIL 10, 2024



33rd annual *Autism Connections Conference*

Sheraton Springfield Monarch Place, Springfield, MA
Wednesday, April 10, 2024 | 8 A.M. – 4:30 P.M.

20
24

Sponsorship Opportunities

This one day educational event brings together people with autism, families, professionals, caregivers and advocates for guidance, training, educational information and opportunities to connect through stories and experience.

Supporting the autism community where you live & work

BE A SPONSOR

Around the world and here at home, individuals with autism rely on the communities around them for support and understanding. The business community is a crucial part of this network of support.

At Autism Connections we are especially grateful to area businesses that choose to support people with autism by sponsoring the annual Autism Connections Conference. Autism Connections, a Pathlight program, is the only autism center in Western Massachusetts, connecting individuals to autism resources in all four counties.

Here's what one parent had to say about a previous conference:

“It really doesn't matter where your loved one with autism is on the spectrum because the journey is different for everyone. What I know for sure is I need support and community around every corner. This conference gives me both.”



Will you join us today as a sponsor of the 2024 Autism Connections Conference?

With centers in Northampton, Springfield, Greenfield and Pittsfield, the Autism Connections team provides educational trainings and workshops, support groups, social skills training, family activities and ongoing collaboration with programs that provide services to families and people with autism in Hampden, Hampshire, Franklin, and Berkshire Counties.


We would be honored and grateful if you would join our team.

Take the first step today by making your commitment to sponsor the 2024 Autism Connections Conference.

Social media stats so far this year...

 3,039 Facebook likes

 254 Instagram followers

 We reach mostly women between 35-54 yrs old

 13,364 organic reach

 321 organic reach

 880 content interactions

 2,386 visits

 Top Cities

1. Springfield, MA
2. Chicopee, MA
3. Holyoke, MA
4. Westfield, MA
5. Easthampton, MA

Sponsorship Opportunities

Sponsorship Benefits	Presenting Sponsor \$5,000	Event Sponsor \$2,500	Supporting Sponsor \$1,000	Friend of Autism Connections \$600
Recognition as “Presenting Sponsor” on all signage and promo materials (printed and social media)	•			
One-minute promotional video from your organization & why you support the autism community played at the conference	•			
Name and logo listed on signage at venue and website	•	•	•	•
Premium on-site exhibitor location (includes 4 tickets)	•			
On-site exhibitor opportunity (includes 2 tickets)		•	•	
Full page ad in conference program	•			
Logo on exhibitor passport card	•			
1/2 page ad in conference program		•		
1/4 page ad in conference program			•	
Listing in event program	•	•	•	•
Listing in FY24 Pathlight Annual Report	•	•	•	•
Email thank you blast	•	•	•	•
Shout out on social media	•	•	•	•

Thank you for your investment in the autism community!

To complete your sponsorship online, [click here](#) or print this form and send it (along with a check made out to Autism Connections) to Caroline Carpenter, Pathlight, 11 Village Hill Rd, Northampton, MA 01060.

We kindly ask that you make your commitment before March 1, 2024.

Send a high resolution logo of at least 150 pixels to caroline.carpenter@pathlightgroup.org.

Sponsorship Level

Program Ad Dimensions

- \$5,000** Presenting Sponsor..... **Full Page:** 8.5" W x 11"L
- \$2,500** Event Sponsor **Half Page:** 8.5" W x 5.5"L
- \$1,000** Supporting Sponsor..... **Quarter Page:** 4"W x 5.25"L
- \$600** Friend of Autism Connections..... **N/A**

All ads are full color, **deadline is March 6, 2024, send to caroline.carpenter@pathlightgroup.org**

General Information

Name		Primary Contact	
Address		City	
State	Zip	Email	
Phone	Fax		

Payment Information

Invoice Me: <input type="checkbox"/> Yes <input type="checkbox"/> No	Payment Enclosed: <input type="checkbox"/> Yes <input type="checkbox"/> No		
Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex			
Card #			
Exp Date	CCS	Phone	
Name on card			
Billing Address			
City	State	Zip	
Signature			

*Please note the credit card charge will be from Pathlight

220 Brookdale Drive, Springfield, MA 01104
11 Village Hill Road, Northampton, MA 01060
75 South Church Street, Suite 402, Pittsfield, MA 01201
101 Munson Street, Greenfield, MA 01301
autismconnectionsma.org

Autism Connections is a program of

